



Saturday • January 10, 2015

Joseph Henderson's Civilizing Values

PRESENTED BY

John Beebe (ENTP)

9:30 a.m. – 12:30 p.m. • Members: FREE • Non-Members: \$35

RSVP at www.baapt.org

NOTE: Members may bring **first-time guests** at no charge
Please join us 9:00–9:30 a.m. for **refreshments** and **networking**

Psychological type gives us so much insight into ourselves and others, yet we notice that people who are identical in type may still approach the world with different attitudes and assumptions. How we make sense of the world seems to involve emotional investments and intellectual frameworks that tie to, but also go beyond, type.

C. G. Jung's close associate, Dr. Joseph Henderson, co-founder of the Jung Institute of San Francisco, explored this problem. He observed that different people reference different attitudes as they engage with the world around them. He called these the *social attitude*, the *religious attitude*, the *philosophical attitude* (of which the present-day scientific attitude is a subset), the *aesthetic attitude*, and, a relative latecomer that led to Jung's work, the *psychological attitude*.

John Beebe will lead us in exploring which of these orientations toward what is offered already by our culture are most meaningful to us. We will ask how Henderson's five "cultural attitudes" relate to the psychological types and to our different expressions of our type. We'll look at implications for communication and relationships, and we'll also explore whether it is possible or desirable to try to develop the attitudes that we do not naturally prefer.

Participants will take away a new way of observing and understanding themselves and others that adds a dimension to what we already have learned about psychological type. This presentation is suited to people with intermediate or advanced knowledge of type, but can be enjoyed by anyone curious about human differences.



John Beebe (ENTP) has deepened and illuminated international understanding of psychological type through his 8-function, 8-archetype model of the psyche. A past president of the C.G. Jung Institute of San Francisco and the author of *Integrity in Depth*, Dr. Beebe has been writing and teaching about Jungian typology, often combined with studies of classic and popular movies, for four decades. He has written about his type model in *Analytical Psychology: Contemporary Perspectives in Jungian Analysis* and has traced the intellectual history and development of psychological types in a chapter for *The Handbook of Jungian Psychology*. He is co-editor of *The Question of Psychological Types: The Correspondence of C. G. Jung and Hans Schmid-Guisan*. John is a Distinguished Life Fellow of the American Psychiatric Association, a popular presenter and keynoter at APTi conferences, and recipient of the 2009 APTi President's Award for Exceptional Service.